

# PROPERTY HOUSE



## RUTU GROUP OF COMPANIES LAUNCHES ENVIRONMENT FRIENDLY HOMES WITH ITS 'NATUREFIRST' INITIATIVE THIS WORLD ENVIRONMENT DAY



Mr. Mukund Patel, MD  
Rutu Group of Companies

Living amidst nature is always a dream for us city-dwellers and although our cities are progressing towards becoming a well-developed one, somewhere it is losing the caress of nature. With World Environment Day on the horizon, it is only poignant to celebrate all things that celebrate the environment and nature as eco-friendly living is pivotal to building a better & healthier future for us and our next generation as we cannot enjoy our today if our tomorrow is not in safe hands. On the occasion of World Environment Day, **Rutu Group of Companies** pledges to sustain and build on the momentum it has arduously maintained over the years and encourages everyone to do the same with its **#NatureFirst** campaign.

We at Rutu Group treat the environment as our own. The balance of nature looms prominently in our minds. We believe every individual would be healthier if the environment is healthier, so we aim at giving a human touch to the environment before and after commencing work. Hence, this World Environment Day, with **#NatureFirst**, we recommit ourselves to priorities & protect the environment, vis-a-vis, beautiful landscaped gardens, sewage water treatment, rainwater harvesting and other such eco-friendly features into our projects to endorse the culture of living in an eco-friendly neighbourhood, because the effective management of health & safety of the environment and the people who call Rutu homes their own, are integral to the group's vision of mutual prosperity & wellness.

As is the case with Rutu Riverview Classic & Rutu City townships, located in the heart of Kalyan & Thane, respectively, are surrounded by greenery, yet is the epicenter of progress too, featuring environmentally friendly features like Solar Power, Wind Power etc. which helps in protecting the delicate balance of environment. The usage of solar & wind energy provides us with a cleaner environment and a life where we will not have to constantly worry about the ever-reducing natural resources to provide us with the basic comforts of our

life. Its mantra for success continues to be not just surviving but evolve and adapt to the changing times where the **#NatureFirst campaign** will be the flagship initiative to be both flexible and proactive when it comes to nature and the environment.

**Mr. Mukund Patel, MD of Rutu Group of Companies** is considered to be among the stalwarts of the real estate industry with a treasure trove of experience spanning 30 years in real estate. Speaking on the **#NatureFirst** campaign he said, "Being a nature lover myself, I have imbibed nature as an important component of every project. I personally believe that projects are only as good as how child-centric and nature-friendly it is, depending on how much children, along with all our occupants, can express themselves and feel one with nature. All this can only be assured when we treat nature right and make it an indivisible part of our lives." He continues to be at the cutting edge of innovation and responsible, nature-oriented development, leading the group to ever bigger successes owing to his far-sightedness and business prowess, resulting in the betterment of business, society and the environment as a whole.



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## RUTU GROUP



Mr. Mukund Patel  
MD, Rutu Group

Mr. Mukund Patel, a Civil Engineer along with a M.S.(USA), is considered to be among the stalwarts of the real estate industry. Having joined the industry in 1987, Mr. Mukund Patel has to his credit a treasure trove of experience spanning 30 years in real estate. Under his tutelage the group has successfully completed numerous projects in Mumbai and Thane. He is presently leading the group's flagship township projects in Thane and Kalyan. His conviction to join the group was fuelled by his passion for construction and building homes that play an integral part in building beautiful, wholesome lives. It was after he joined the company that the group made the conscious decision towards creating townships that offers all the amenities to build a complete life under one consolidated project. Mr. Mukund Patel is committed to building thoughtfully designed homes that build a complete life for all residents. He is also a keen advocate of homes being a major contributor towards raising life standards and his policies and decisions are also dictated by national well-being and growth. Being a nature lover himself, he has imbibed nature as an important component of his projects. He also personally believes that projects are only as good as how child-centric it is, depending on how much children can express themselves and feel one with nature. A true icon of the industry, he continues to take the industry forward with new ideas that give it a better direction, responsibly and prudently. He continues to be at the cutting edge of innovation and responsible development, leading the group to ever bigger successes owing to his acumen, farsightedness and business prowess, resulting in the betterment of business, society and the region as a whole.

**A Distinguished Legacy :** Rutu Group Of Companies is a master planner and developer with extensive experience in developing real estate projects of great scale, magnitude and repute. The success of the group has been scripted by its single minded propensity and prudent steadfastness in anticipating the needs of customers and bringing their aspirations and dreams to splendid fruitions that both can be proud of. Established in 1979, Rutu Group Of Companies' legacy is decorated by a distinguished and celebrated experience of more than 3 decades that has cemented its reputation as being among the leaders in the real estate sector.

**Pedigree of Performance :** Ever since its inception, Rutu Group Of Companies has ceaselessly built up a position of prestige for itself as a reputed real estate brand that prides itself on quality, trust and innovation whilst undertaking world class projects in Mumbai, Thane, Kalyan, Gujarat and other prominent regions in India. To date, the group has completed more than 35 projects in and around Mumbai, Thane and Ahmedabad et cetera, and has in apropos envisioned and realized homes for more than 8,000 families, housed in about 6-7 million sq.ft. of space constructed by enduring dedication and passion.

**Journey of Excellence :** During its journey so far, the group has strived to provide value for money and maintained transparent relationships with its customers and has thus earned the patronship of thousands of families that it takes great pride in. The group is marching towards wider successes with its upcoming projects in

Mumbai, Thane, Kalyan, Boisar and Ahmedabad, where its remains steely resolved to continue to push the envelope that typifies craftsmanship of the highest standard and discipline.

**Technology meets Ingenuity :** Rutu Group of Companies continues to be an ever-innovative frontrunner in the real estate industry. Its vision of transforming areas into a well-planned, eco-friendly, luxurious residences have paved the way of its relentless progress, all the while promising an even brighter future as its leadership steers the group into the future where the greatest of technology meets the best of human ingenuity. Not resting on its laurels and in keeping with its raison d'etre of crafting homes for a complete life, Rutu Group Of Companies will keep raising the benchmark with every project being better and greater than before with the best of innovation shaping the most beautiful of dreams desires.

**Innovate, Care, Evolve :** Going beyond the mere typical, the group brings to bear revolutionary ideas that helps shape a better tomorrow for families and thereby the society, thus giving back to the society through both our creations as well our deeply entrenched and meticulous Corporate Social Responsibility programs that's amongst the greatest priorities for everyone at Team Rutu. Our mantra for success continues to be, not just survive but evolve and adapt to the changing times which makes us flexible, and hence help us stand the test of time and shape successes one after the other.